

We want to hear your favorite park memories – Text Alternative

Two staff members of the city of St. Louis Park walk in a park on a summer day.

Jason: Hi, I'm Jason West, the Parks and Recreation director for the city of St. Louis Park.

Nikki: And I'm Nikki Friederich and I'm the Recreation superintendent for St. Louis Park.

Jason: We're starting a new campaign called Share your Story.

Two lawn signs advertise the "Share Your Story" campaign with vintage photos and a QR code. One sign shows a black and white group photo of a men's Oak Hill baseball team, the other shows children wearing red and white playing on a merry-go-around.

Nikki: And we're excited to hear from you. We want to hear your experiences that you have here in the city.

Jason: What we learned in Parks and Recreation is that we help the community make lifelong memories.

Nikki and Jason sit on a park bench.

Jason: So, Nikki what's one of your favorite St. Louis Park Parks and Recreation memories?

Nikki: It was the 4th of July celebration, and I got to pull the firework trigger and light up the first firework, it was the best experience ever.

Nikki excitedly holds the firework trigger as colorful fireworks light up the night sky and illuminate the people watching, sitting on a park hill.

Nikki: It was the most memorable moment, and it was the signature piece that this was the community that I want to stay at and continue making memories for.

Jason and Nikki high-five.

Nikki: Our favorite part about the job is hearing from you. We've already had a few submissions, including a family having fun at the Aquatic Park and a couple getting married at Westwood Hills Nature Center.

Two photos appear, one of two young boys in front of the pool at the Aquatic Center, another shows a couple's wedding at the Westwood Hills Nature center.

Jason: We know that people believe in other people. That's why we're excited to share your story with others in some of our marketing materials, like our recreation catalog, our website and our social media.

Nikki and Jason stand by the lawn signs.

Nikki: You may be wondering how you can share your story with us. If you're out in the park and you see any of our signs scan the QR code and submit your story today.

Jason: Or click this link: bit.ly/my-park-memory

Nikki: We're excited to hear from you.

The closing graphic shows another promotion for the campaign, with a photo of two boys in floaties at the Aquatic Center pool.